

# Celebré<sup>HD</sup> Pro<sup>TM</sup>

High Definition for Every Complexion



*Healthy, Flawless Coverage*

# Celebré<sup>HD</sup> Pro<sup>TM</sup>

Mehron's Celebre Pro HD Makeup is the go-to cream foundation for makeup artists across the globe. Its satin-smooth, buildable coverage is the secret to flawless complexions – from the runway and television to editorial and everyday use. Renowned industry professionals worked with Mehron chemists to develop a non-greasy formula that provides a dewy finish and soothes the skin with such powerful antioxidants as vitamin E, pomegranate, and aloe vera.



Celebre is sold individually in over 30 colors to accommodate all skin tones. It is also available in a 20 color Pro Palette and a 12 color Highlight/Contour Palette. For beautiful coverage, apply with our Face Smoothie Sponge.



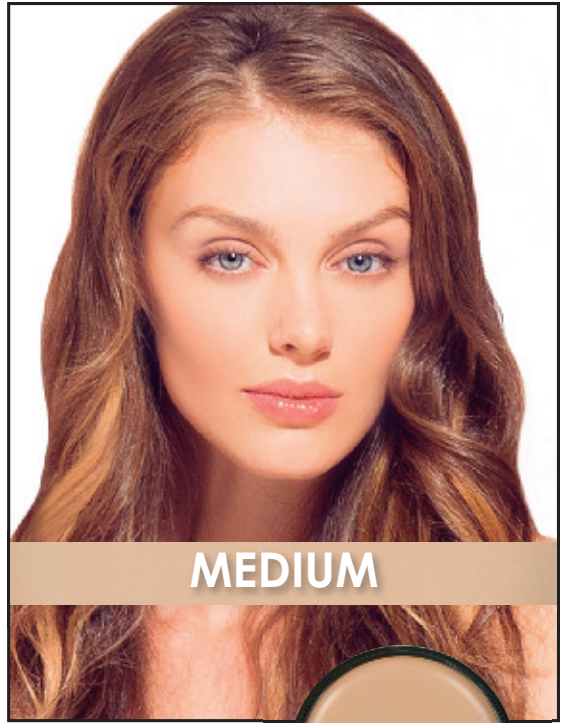
Celebre Pro HD Makeup is:

- Oil-Free
- Fragrance-Free
- Vegan
- Not Tested on Animals
- Great for All Skin Types and Colors



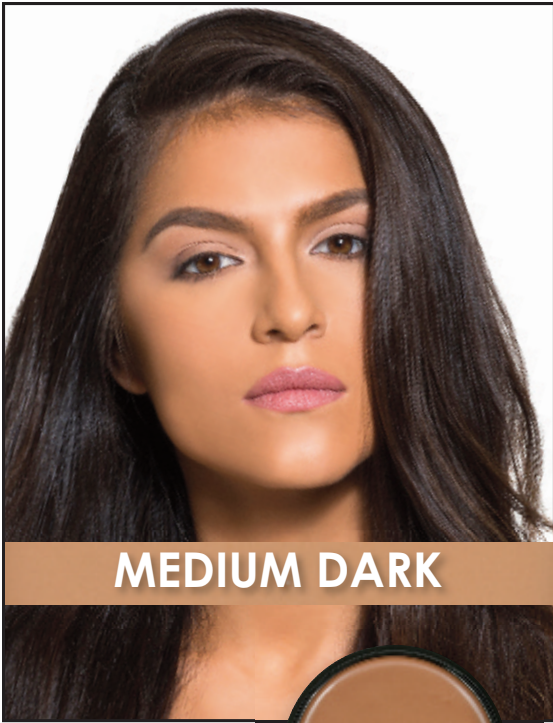


**LIGHT**



**MEDIUM**





**MEDIUM DARK**

MDK1



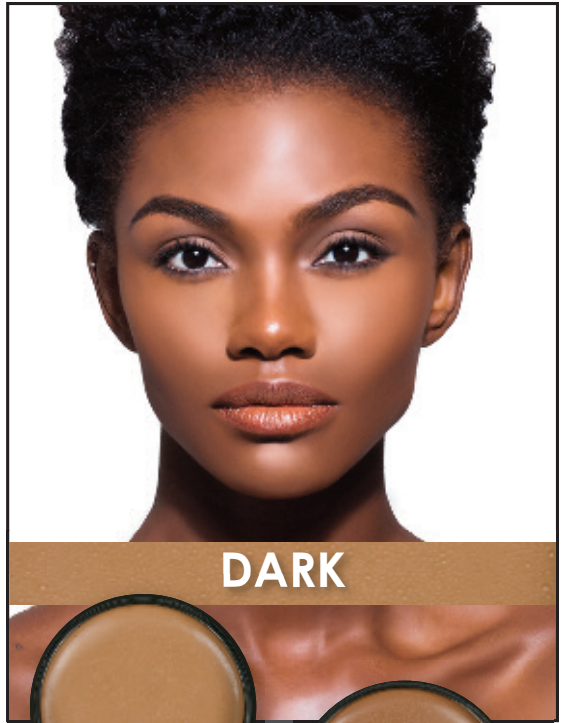
MDK4



MDK2



MDK3



**DARK**

DK1



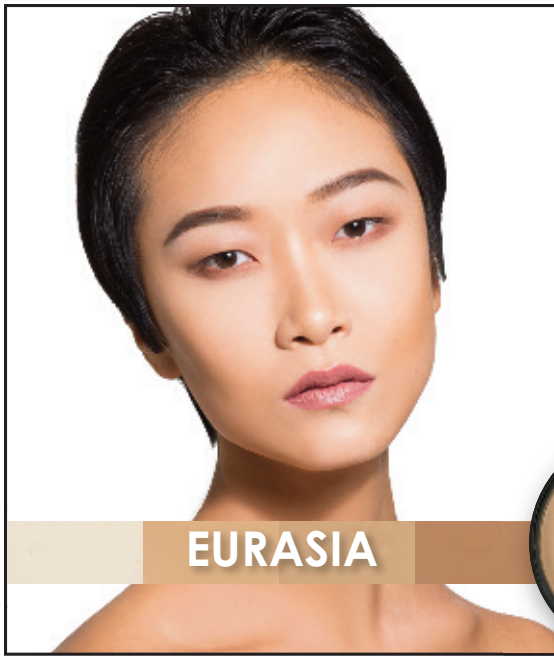
DK2



DK3



DK4



EURASIA

HD  
Celebré Pro™

EI



EJ



EC



EF



## About Mehron:

When it comes to makeup that meets the standards and vast color demands of professional artists, Mehron is the undisputed industry leader. Proudly made in the USA for over 80 years, Mehron represents an artisanal approach to creating quality cosmetics that are high-impact and versatile. Mehron's beauty products can be found in the makeup kits of artists working backstage at Fashion Week, editorial photo shoots, theatrical productions, movies, special effects and, most importantly, in real life on real women with a variety of color and coverage needs. Celebrity makeup artists have also recognized Mehron as their go-to brand for perfecting the flawless faces of their most important clients including Kylie Jenner and Khloe Kardashian. Performers such as the Black Eyed Peas, Hilary Duff, and Pink are brand fans as are prominent beauty industry professionals including Nick Barose, James Vincent, Danessa Myricks, Hrush Achemyan, and hairstylist, Oribe, who calls Mehron's products "beautiful, colorful and easy to use." Mehron products have been used in some of the most dramatic and visual productions including Black Swan, Phantom of the Opera, Shrek the Musical, The Lion King, New York City Ballet and Cirque de Soleil.



## Celebré Pro HD Pressed Powder Foundation

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The matte finish of Celebre Pro HD Pressed Powder Foundation makes it a must-have makeup kit staple. Oil-free and fragrance-free, this powder packs a powerful punch. Its buildable, velvety-smooth formula provides just the amount of coverage needed. Developed with vitamin E, pomegranate, and aloe vera, this foundation also moisturizes as it covers. Ideal for all skin types, Celebre Pro HD Pressed Powder is available in 20 shades. For ease of application, apply it with the Face Kabuki Brush.

## Celebré Pro HD Loose Mineral Finishing Powder

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Celebré Pro-HD™ Loose Mineral Powder is a luxurious matte finishing powder that perfectly complements both Celebré Pro-HD™ Cream and Powder foundations. Made with transparent French delaminated talc, it keeps colors bright and true. The multi-mineral complex in Celebre's ultra-fine powder doesn't just cover, it moisturizes and provides flexibility and softness for a flawless, beautiful complexion. Makeup artists are particularly drawn to the warm, yellow tones of the Saffron Mineral Finishing Powder for contouring and setting. Available in 5 shades to complement all skin tones. For best results, dust on with the Face Kabuki Brush.



Celebré<sup>HD</sup> Pro<sup>TM</sup>



- Photography by Richard Esposito
- Product Photography by Bob Grier Photography
- Makeup Artists: Danessa Myricks, Michela Wariebi, and Bethany Townes
- Hair Stylist: Janel Smith

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